



On Equality  
in Beating  
Cancer

# The role of civil society in the fight against cancer

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President and Co-Founder Centre for Innovation in Medicine

# CENTRE FOR INNOVATION IN MEDICINE

## COMMUNICATION

RaportuldeGarda.ro

## EDUCATION

InoMedia Academy  
EAPM Summer School  
PHC Academy

## POLICY

State of Innovation  
Science meets Politicians

## RESEARCH

Attitudes and perceptions  
IT Future of Cancer  
PECAN





LET'S  
**DIFFERENTLY**  
TALK ABOUT CANCER

**Please join our efforts to “end with cancer as we know it” during 2019 Romanian Presidency of the European Union.**

For more details please contact

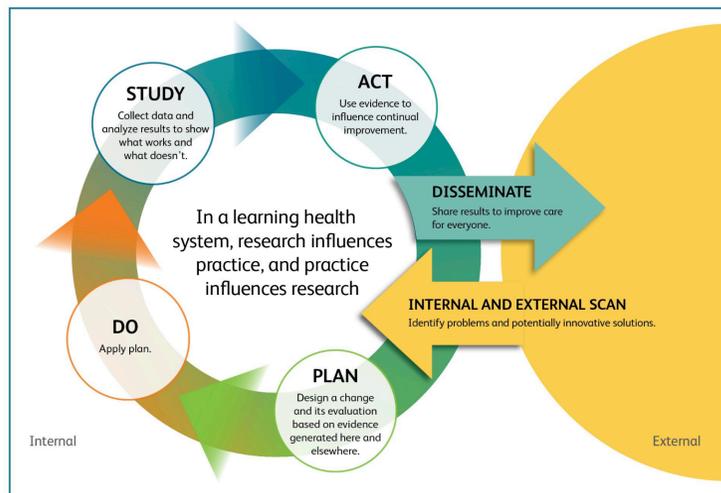
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# OUR VISION FOR CANCER IN EUROPE

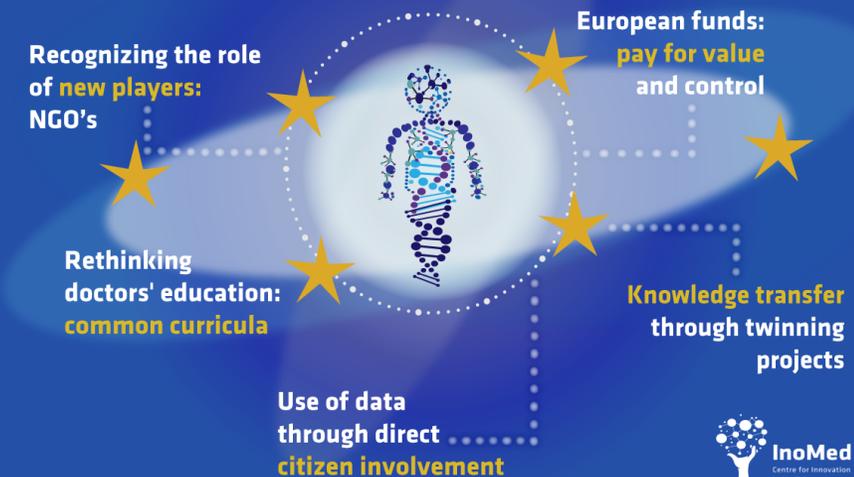


A new vision for cancer  
in European Union.  
Data, technology and human touch



## Centre for Innovation in Medicine Position Paper on Europe's Beating Cancer Plan

Our vision for Europe's Beating Cancer Plan: citizen - centric, health systems - centric, EU-centric



### Position Paper

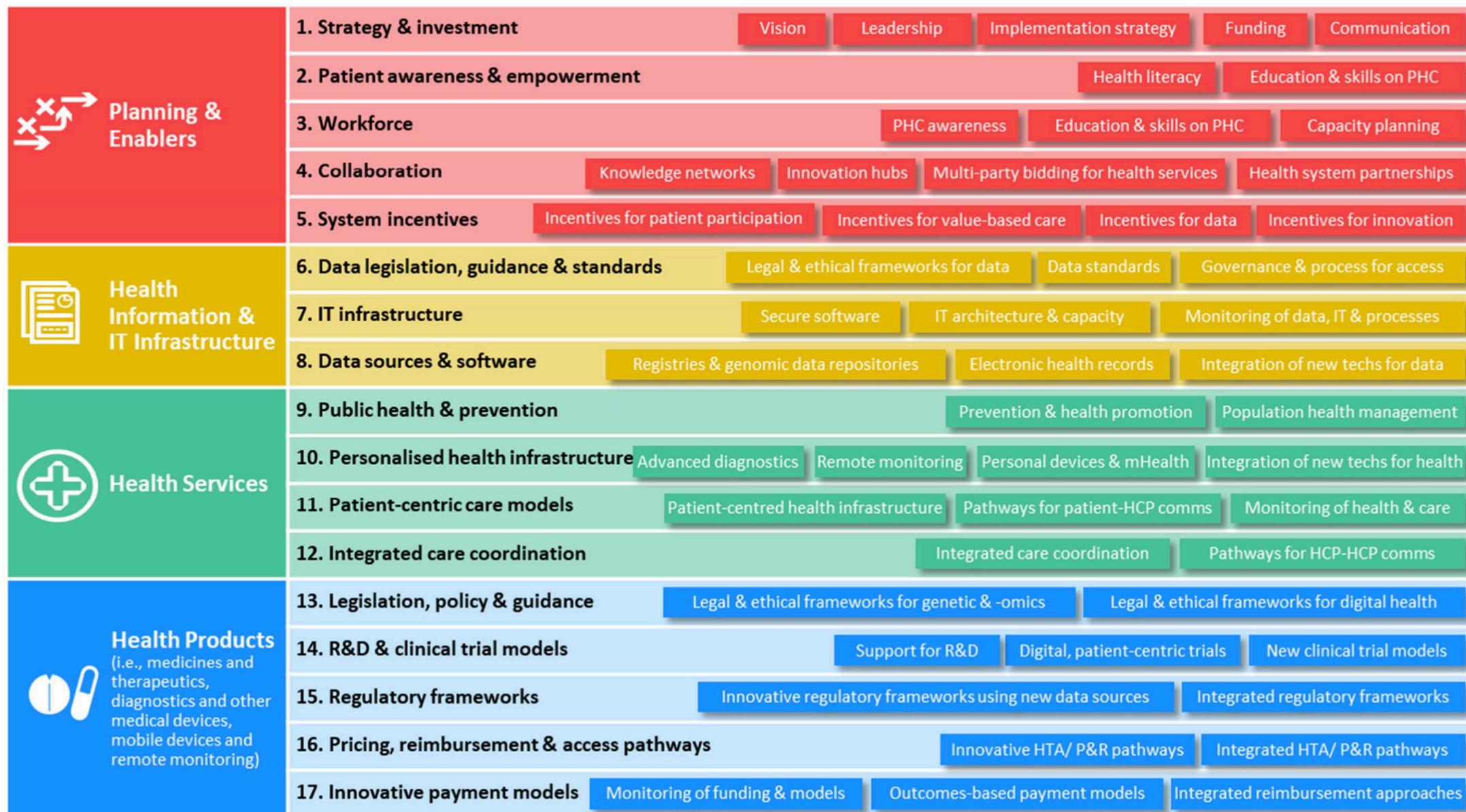
Published by Centre for Innovation in Medicine in the context of Romanian Presidency of Council of European Union

# 2016 - First Personalised Medicine Conference



Personalised Medicine - A medical model using characterization of individuals' phenotypes and genotypes (e.g. molecular profiling, medical imaging, lifestyle data) for tailoring the right therapeutic strategy for the right person at the right time, and/or to determine the predisposition to disease and/or to deliver timely and targeted prevention.

**Figure 1. Building blocks of personalised healthcare**



# CANCER MISSION ROMANIA

## STAKEHOLDERS MAP

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